ILLUME: MAKING SPIRITS BRIGHT
December 14
Event Promo Highlights

Digital ads garnered 1.24M impressions
Video ads produced 21,225 views
3,445 users visited event webpage
Event emails among highest open rates
Social ads received 296k impressions
Social ads received 29k video views
Social Influencer event promotion
Temporary Art media coverage
UPCOMING EVENTS

• Monday Night Yoga
• February 11: Drum Workshop
• February 22: Get Fit
PHASE 1.2
Five Panel Mural

- Opportunity open to Pre-Qualified Artist Pool
- 24 applications received; 4 finalists selected
- Week of February 10 – Finalist Interviews
- February TBD – Commissioners

Selection Panel Members: Bianca Alvarez, Teresa Eckmann, Juanita Fierro, Belinda Gavallos, Ben Tremillo

Finalists: Oscar Alvarado + team, Carlos Cortes + team, Diana Kersey + Adriana Garcia, Ansen Seale + team
**PROJECT UPDATES**

*Creek Lines* by Bridge Projects (Ph 1.1)
- Working with Bexar Historical Commission to finalize text on poles
- Finalizing engineering; fabrication to begin in near future

*Stream* by Adam Frank (Ph 1.2)
- Finalized microphone location and site design
- Working with TPR to develop software program
- Water Wall test late spring
• Initial review by SARA and Bexar County staff Nov/Dec 2019
• Draft plan sent to Interpretive Plan Committee 1/8/20
  • Committee will reconvene in late January to discuss plan and provide final comments/edits
• Final document will be posted on SPC website and distributed to stakeholders, including SPC Subcommittee
QUESTIONS?