1. Overall Process
2. Overall Vision
3. Overarching Framework
   - Neighborhood Character
   - Streets Hierarchy
4. Streetscape Designs at San Pedro Creek
   - At San Pedro Creek (Martin, Houston, Commerce, Market, etc)
   - Other (Santa Rosa, San Saba, etc)
Project Team

CENTRO SAN ANTONIO
WE MOVE DOWNTOWN

MIG

Arq. Mario Schjetnan
Grupo de Diseño Urbano

WSP | PARSONS BRINCKERHOFF
Planning Process

**TASK 1**
Existing Conditions Analysis & Preliminary Visioning
- Review existing plans
- Stakeholder interviews
- Charrettes
- Existing conditions summary

**TASK 2**
Concept Plan
- Overall Urban Design Plan Drawing
- Prototypical street sections
- Streetscape concepts
- Working session with stakeholders

**TASK 3**
Final Layout Plan
- Design development of streetscape elements
- Street layouts (Conceptual ACAD drawings)
- Cost estimates
- Concept Plan report
Past and Concurrent Plans

1. Historic Civic Center Master Plan (1993)
2. Downtown Neighborhood Plan (1999)
3. Downtown Transportation Study (2012)
4. Zona Cultural Design Workshops (2014)
5. Bond Measure Streetscape Projects
6. West Commerce Street Corridor Plan
7. San Pedro Creek
8. Other
San Pedro Creek
Planning Process
Historical Sites & Districts
The Vision for Zona Cultural

Zona Cultural is a crossroads of culture, commerce and community; a destination celebrating the story of San Antonio through music, food, culture, education and the arts.
Zona Cultural
Urban Design Framework
Green Spine
Pedestrian Green Connections
North South Connections: Santa Rosa
Streetscape Connections at San Pedro Creek
Zona Cultural
Conceptual Street Sections
Commerce St - Existing
Commerce St - Existing

Sidewalk 8' - 10'
Travel Lane 11'
Travel Lane 11'
Travel Lane 11'
Bus Lane 11'
Sidewalk 8'

3 Travel Lanes + 1 Bus Lane
60' - 65'
Right of Way (Approx)
Commerce St (Between Santa Rosa & Creek) - Existing
Commerce St (At San Pedro Creek) - Proposed
Commerce St (At San Pedro Creek) - Proposed
Commerce St (At Santa Rosa) - Proposed
Commerce St (Between Santa Rosa & San Saba) - Normal
Commerce St (Between Santa Rosa & San Saba) - Parking Lane Closure
Commerce St (Between Santa Rosa & San Saba) - Existing
Commerce St (Between Santa Rosa & San Saba) - Normal
Commerce St (Between Santa Rosa & San Saba) - Parking Lane Closure
Commerce St (Between Santa Rosa & San Saba) - Festival Street
Houston St (Between Santa Rosa and Creek) - Existing
Houston St (Between Santa Rosa and Creek) - Proposed
Dolorosa St (Between Santa Rosa & Creek)
Santa Rosa St (Between Cesar Chavez & Commerce) - Existing
Santa Rosa St (Between Cesar Chavez & Commerce)
Santa Rosa St (Between Commerce & Cesar Chavez) - Existing
Santa Rosa St (Between Cesar Chavez & Commerce) - Proposed
San Saba St (Nueva to Houston) - Existing
San Saba St (Nueva to Houston) - Proposed Open Festival Street
San Saba St - Existing (South of Houston)
San Saba St - Proposed Open Festival Street
San Saba St - Proposed Closed Festival Street
Zona Cultural
Urban Design and Street Concept Design
April 13th, 2017